



SugarCRM Mailchimp Integration (Lite)

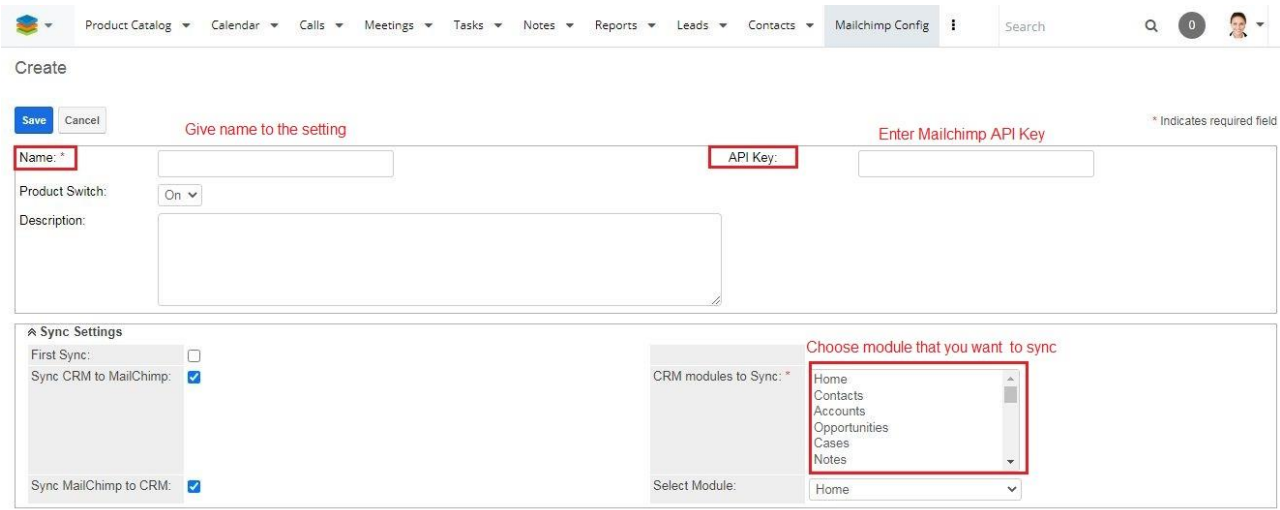
User Guide

User Guide:-

1. Go to the admin panel and click on “Mailchimp config” option.



2. Give a name to settings, enter Mailchimp api key and fill other details.



- Open Mailchimp and go to profile>extra>api keys>create a key. When the key is generated, Paste it into SugarCRM

Your API keys

API keys provide full access to your Mailchimp account, so keep them safe. [Tips on keeping API keys secure.](#)

Created	User	Label	API key	QR Code	Status
May 04, 2021 1:36 am	jeff bezos95 (owner)	none set	*****	QR	<input checked="" type="checkbox"/>

Copy API Key from Mailchimp

Create A Key


- After saving the api key you can see webhook url/callback url at the top of dashboard. Copy this url.

Test Mailchimp Integration

Edit

Mailchimp CONNECTION Copy webhook url from here

Mailchimp Conenction: **WEBHOOK URL : http://sugarpro.outrightdev.link/pro10_2/index.php?entryPoint=outr_mailchimp_webhook_entrypoint**



jeff bezos95
Email: sharma.mohit@outrightcrm.com
Account Type: Outright Store
Username: jeffbezos95
Company: Outright Store
5560 Progress Rd, United States, Indianapolis, IN, 46241-4324, US

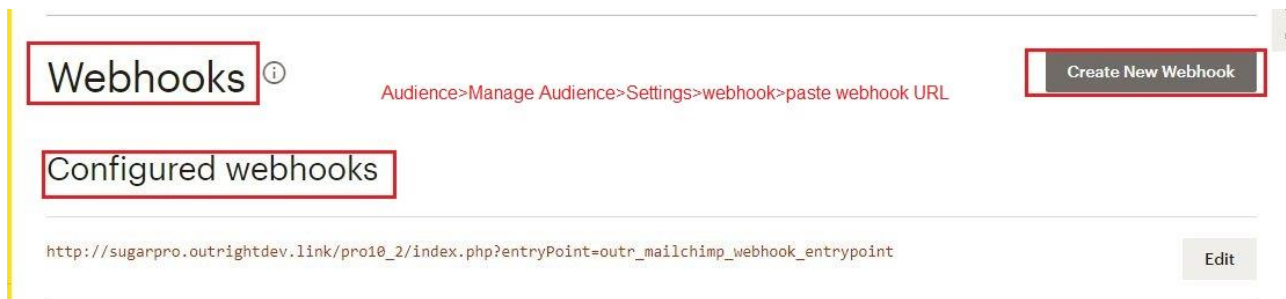
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[Sync CRM to Mailchimp](#) [Get campaigns from Mailchimp](#) [Sync Mailchimp to CRM](#)

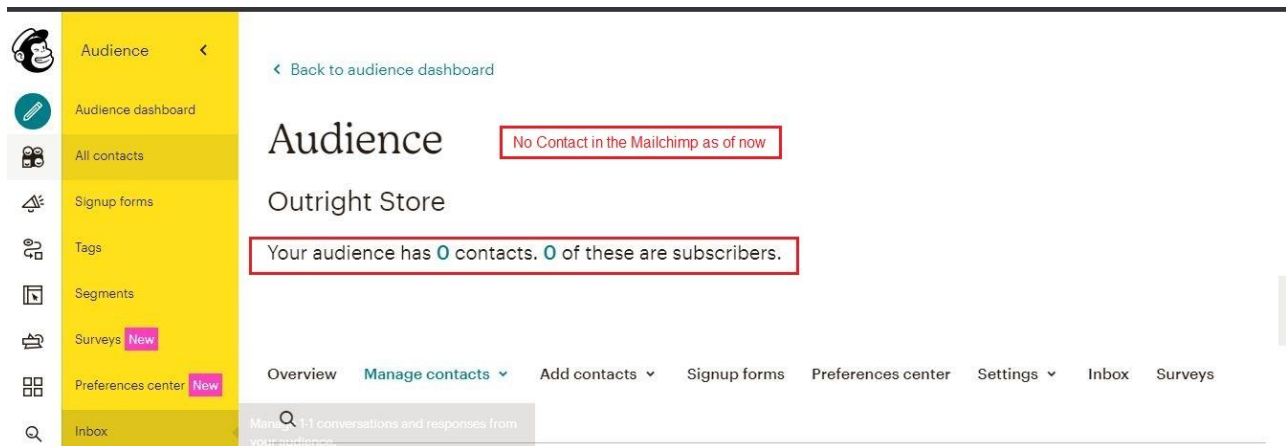
Name: Test Mailchimp Integration API Key: *****

Product Switch: Off

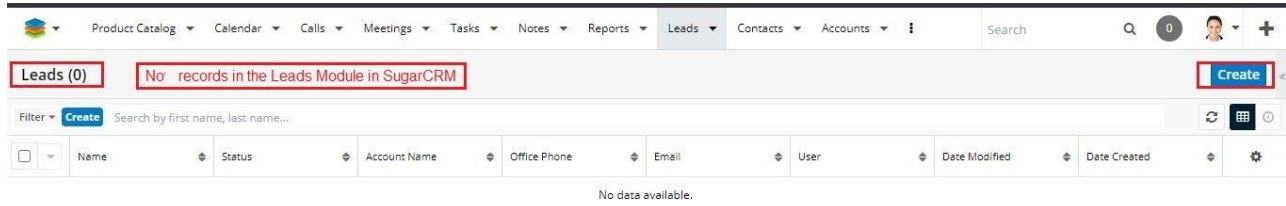
- 5. Open Mailchimp and go to Audience>manage audience>settings>webhook. In this page paste the url in Callback url field.



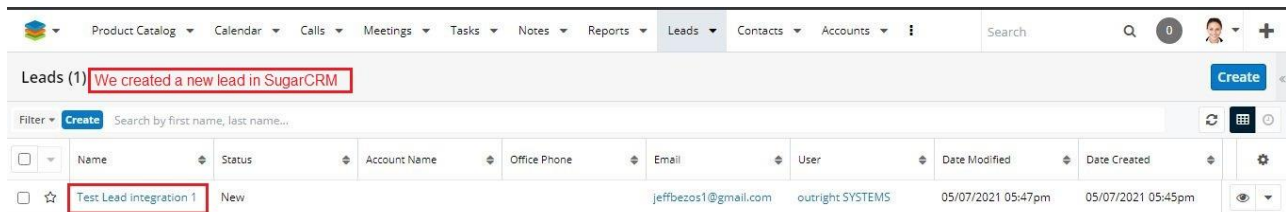
- 6. Right now there is no contact in Mailchimp.



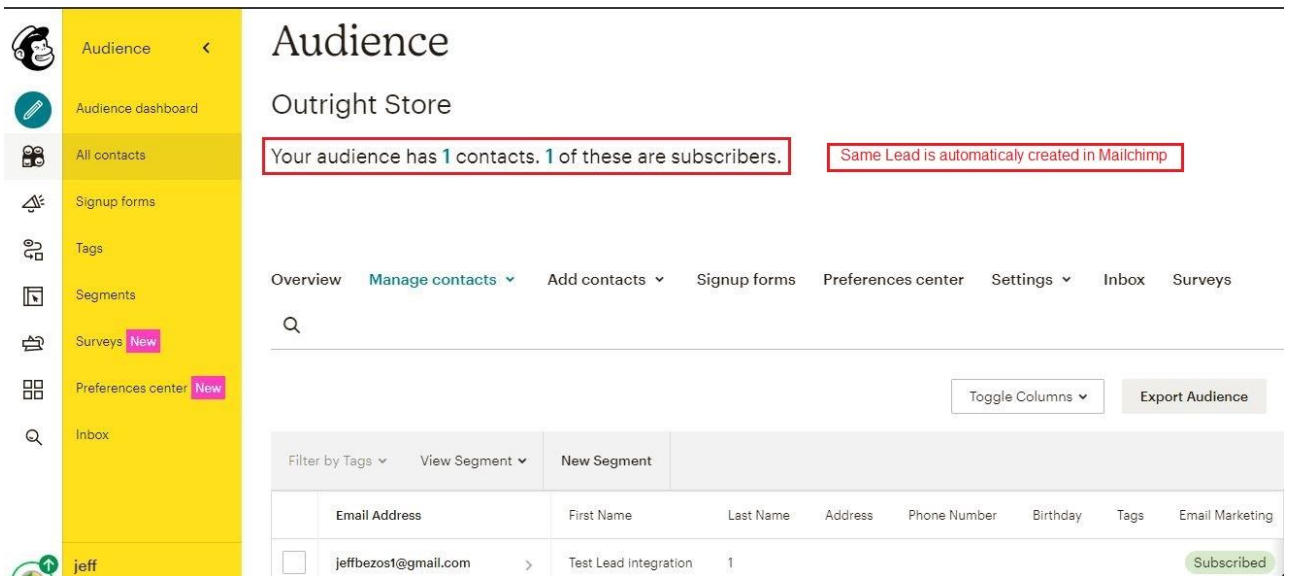
7. No record in the Leads Module in SugarCRM.



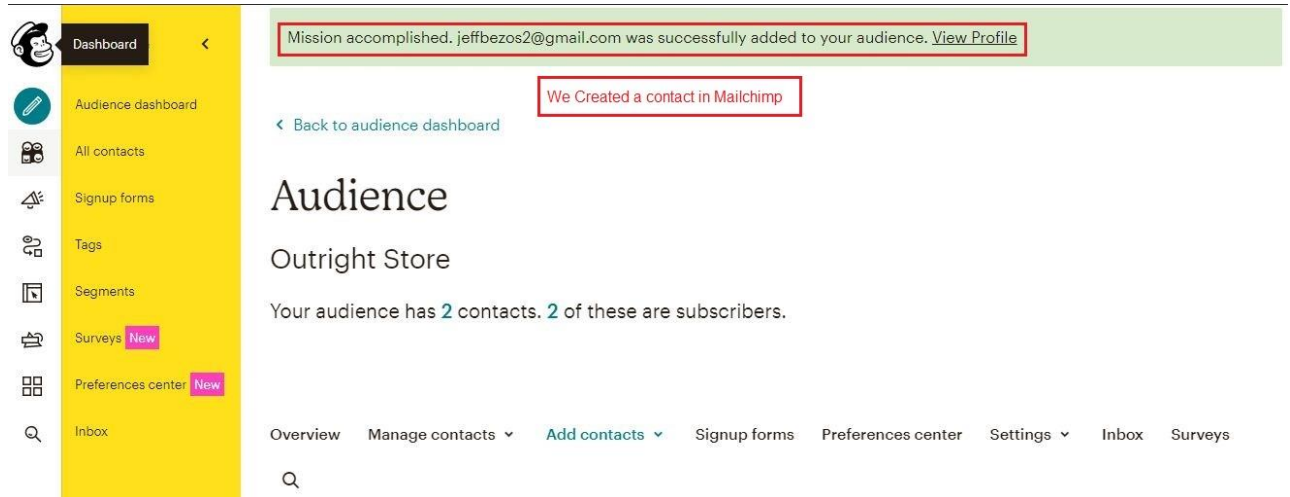
8. Now we will create a record in the leads module.



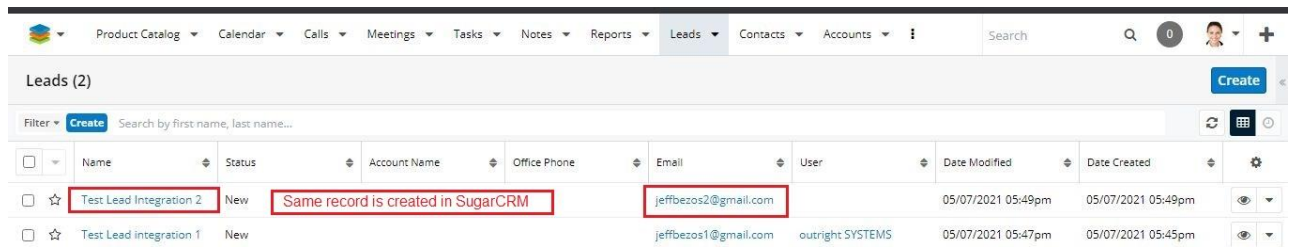
9. The record we created in SugarCRM is automatically synced in Mailchimp as well.



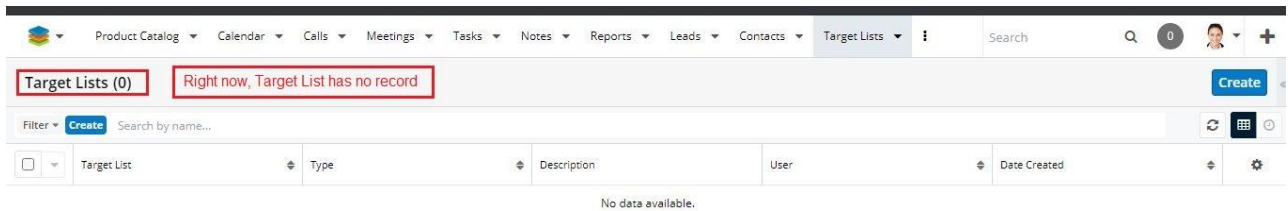
10. This time we'll create a contact in Mailchimp.



11. The record we created in Mailchimp is synced in SugarCRM.



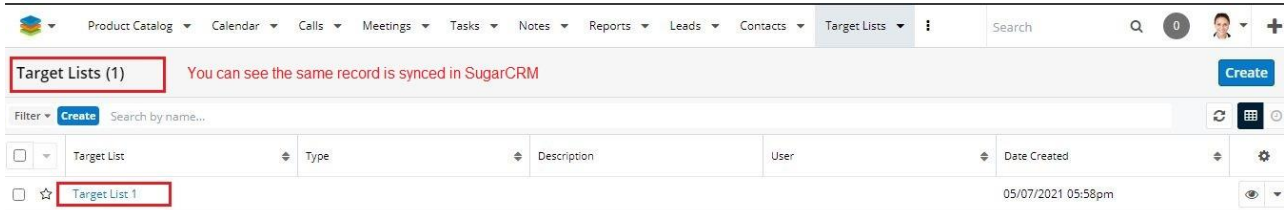
12. Currently there is no record in target list in SugarCRM.



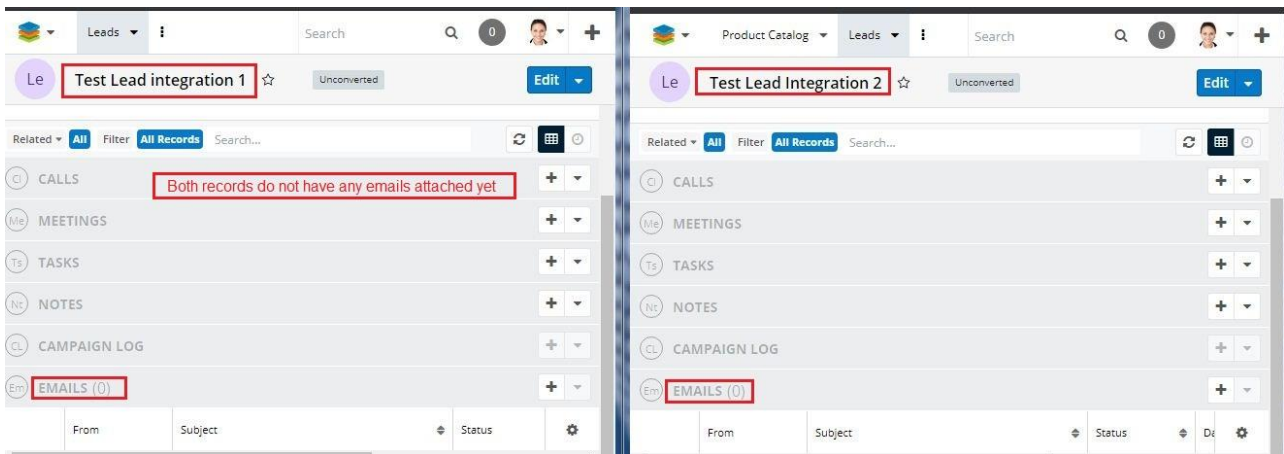
13. We'll create a target list/Tag in Mailchimp.



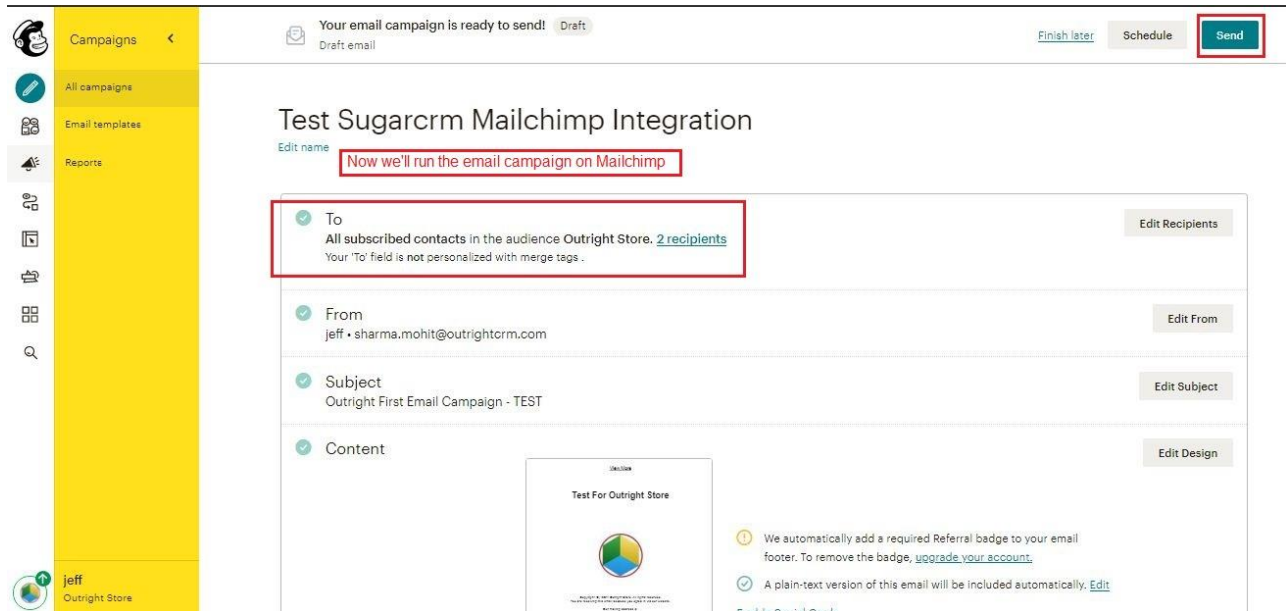
14. The target List we created in Mailchimp is synced in SugarCRM.



15. There is no email attached in both Leads as of now.



16. Now we'll run the email campaign on Mailchimp.



17. Email is automatically attached to both Leads in SugarCRM.

