SuiteCRM MailChimp Integration

User Guide

Configuration Guide:-

1. Create a Mailchimp Webhook URL :

a). Login into MailChimp Account.
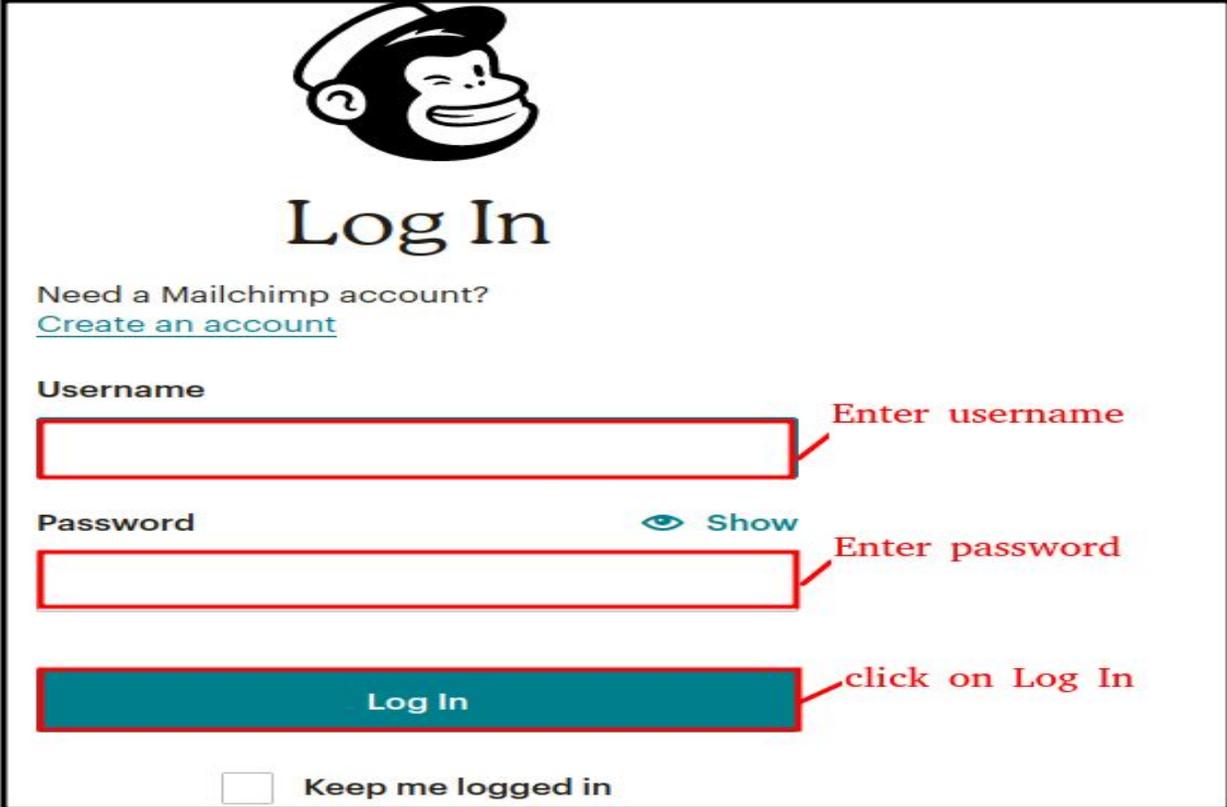
b). Go to Audience tab, Select the settings from Manage audience drop down list

Manage Audience ⌄

Add a subscriber

Import contacts

Signup forms

Surveys

Manage contacts

Settings   ~Click here

View audiences
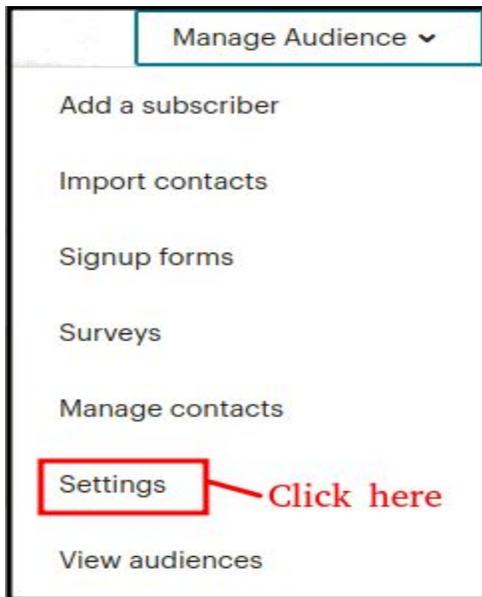
c). Go to bottom of the page, and click on Webhooks

Email beamer

Send a campaign by sending an email to a private Mailchimp address.

Google Analytics on archive pages

Add Google Analytics tracking to campaign archives.

Webhooks ~Click here

Keep your audience synced with a local list on your server.
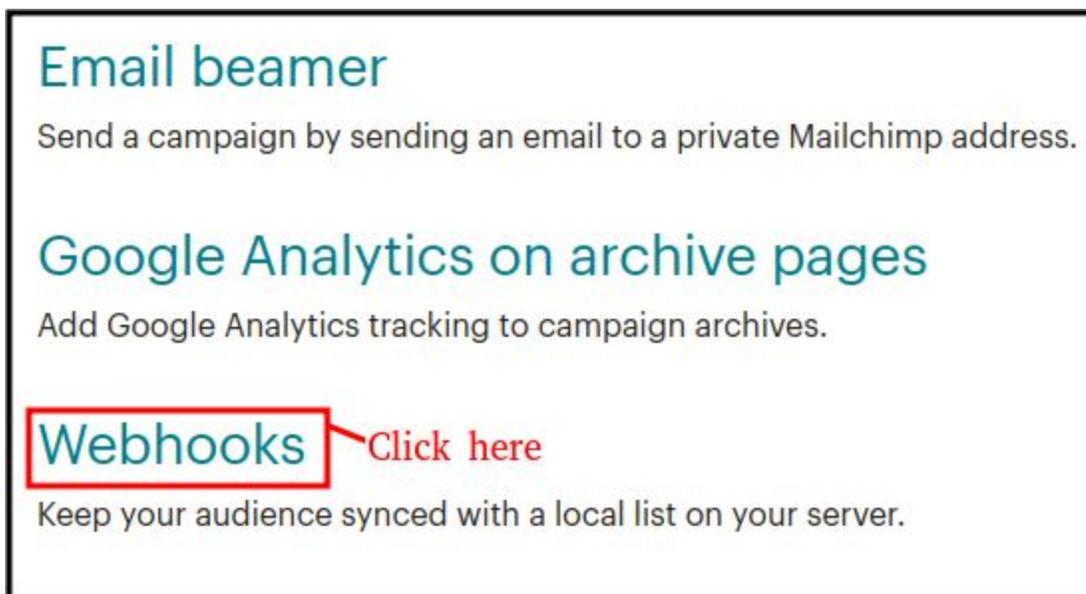
d). Click on to create a new Webhook.

e). Copy the below URL and paste it into the callback URL.

`https://current_crm_url/index.php?entryPoint=outr_mailchimp_webhook_entry`

`point&secret=sfhbjkclnmg567690hjf78`
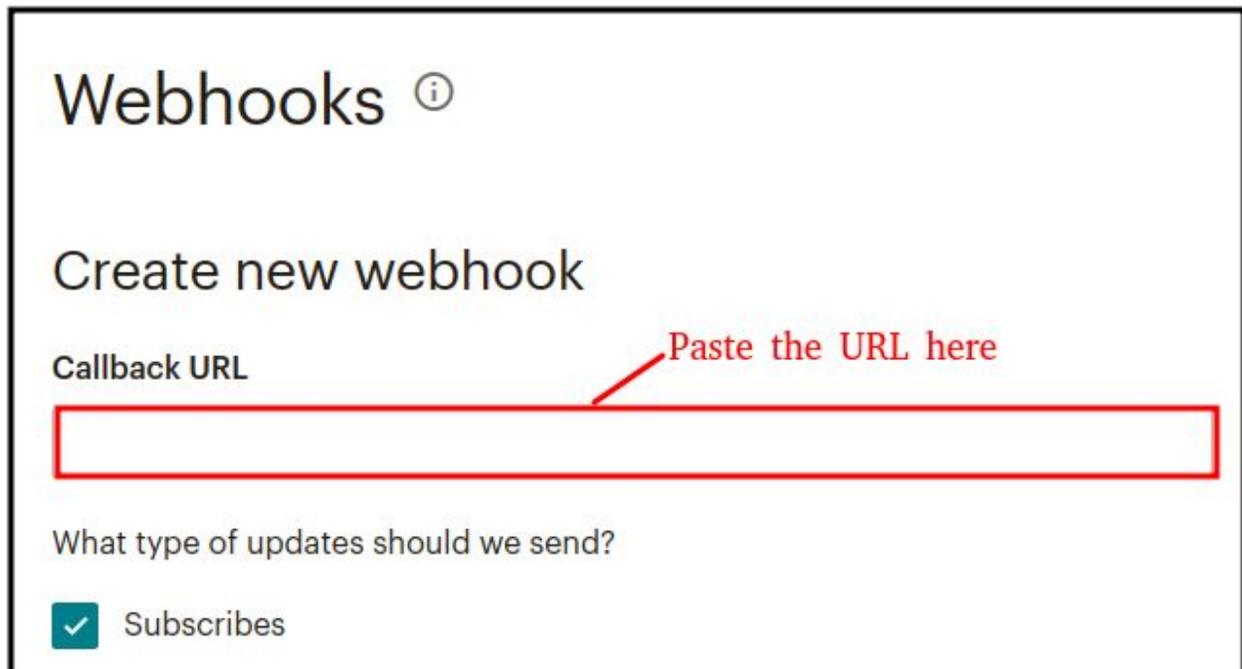
f). Clicks on save
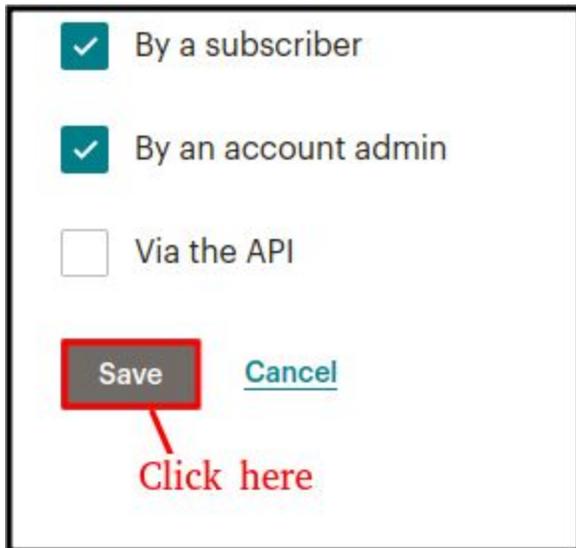
2). Create a API key to configure mailchimp in CRM.

a). Go to Account
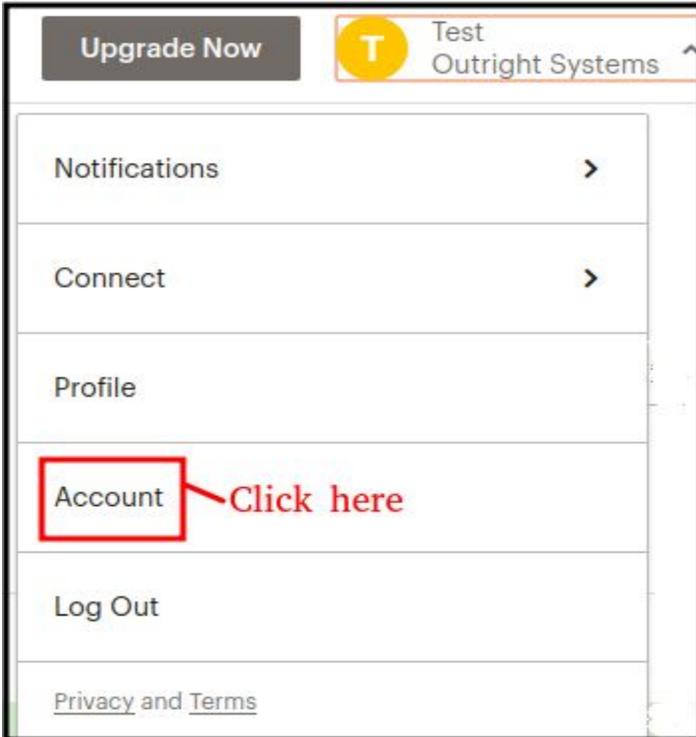
b). Select the API keys from the extras drop down list.
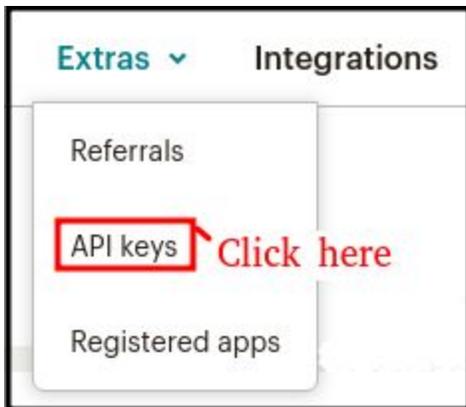
c). Click on to create a API key

d). Finally, the API key has been created.
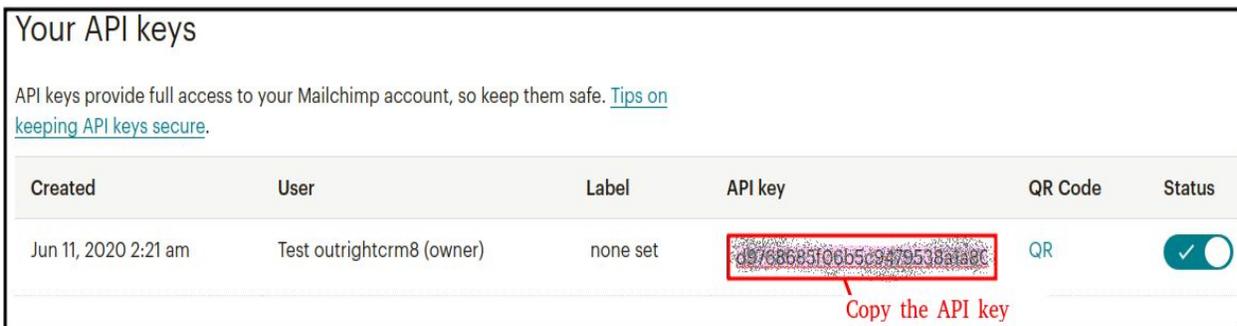
3. Configure MailChimp in CRM.

a). Go to Administrator and click on Mailchimp configure.
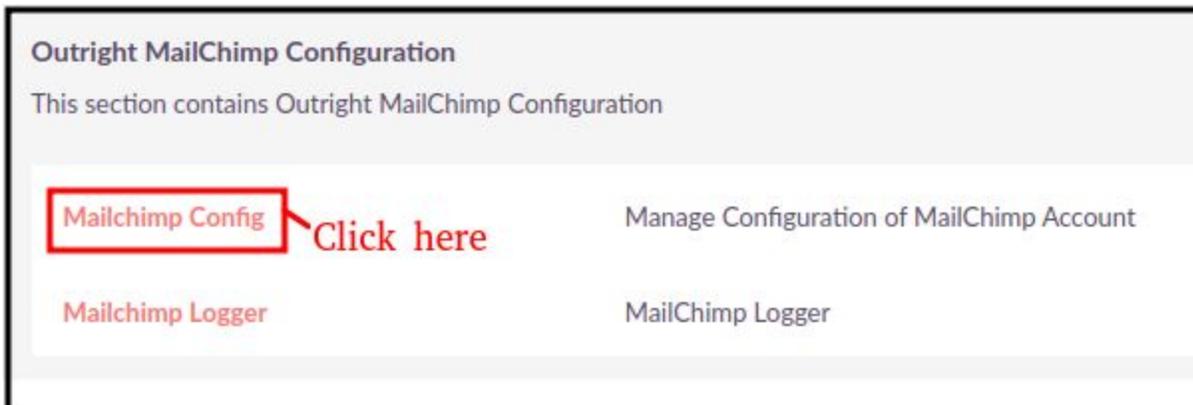
b). Enter the name, paste the API key from MailChimp, select the contacts module.

CREATE

SAVE   CANCEL

BASIC

Enter the name

Name:* [   ]   Assigned to: [admin   ] [↖] [×]

API Key: [   ]   API URL: [   ]

Paste the API key

Sync CRM to
MailChimp: [×]

Sync MailChimp to
CRM: [×]

Select Module: [Contacts   ▼]   Description: [   ]

Select the contacts module

User Guide:-

1. **Create contacts on CRM and MailChimp.**

2. **Created contacts on both CRM and MailChimp Sync each other.**

3. Create target list on CRM / Create tags on MailChimp

TARGETS - LISTS

	Target List	Type	Description	User	Date Created
	Influencer	Default		admin	06/11/2020 13:09
	Conference Lead	Default		admin	06/11/2020 13:09
	test1			-	06/10/2020 21:27

4. Target list on CRM Sync with MailChimp tags

Tags

Sort by Name ▾   ↑

test1
Created 6/10/20 11:56AM

Influencer
Created 6/11/20 3:39AM

Conference Lead
Created 6/11/20 3:39AM