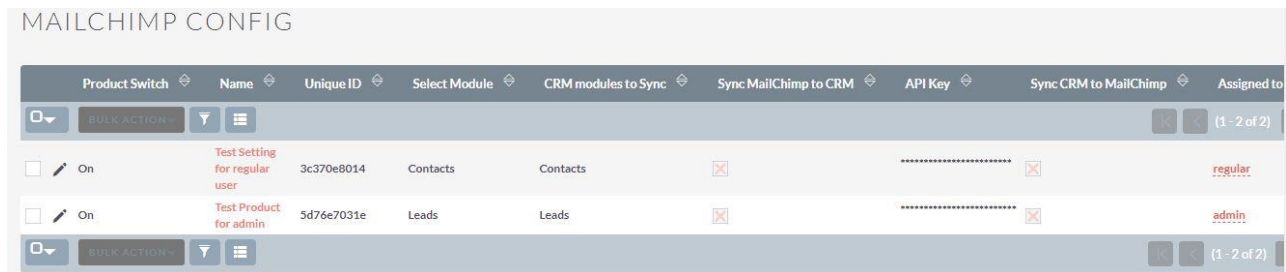SuiteCRM Mailchimp Integration (Premium)
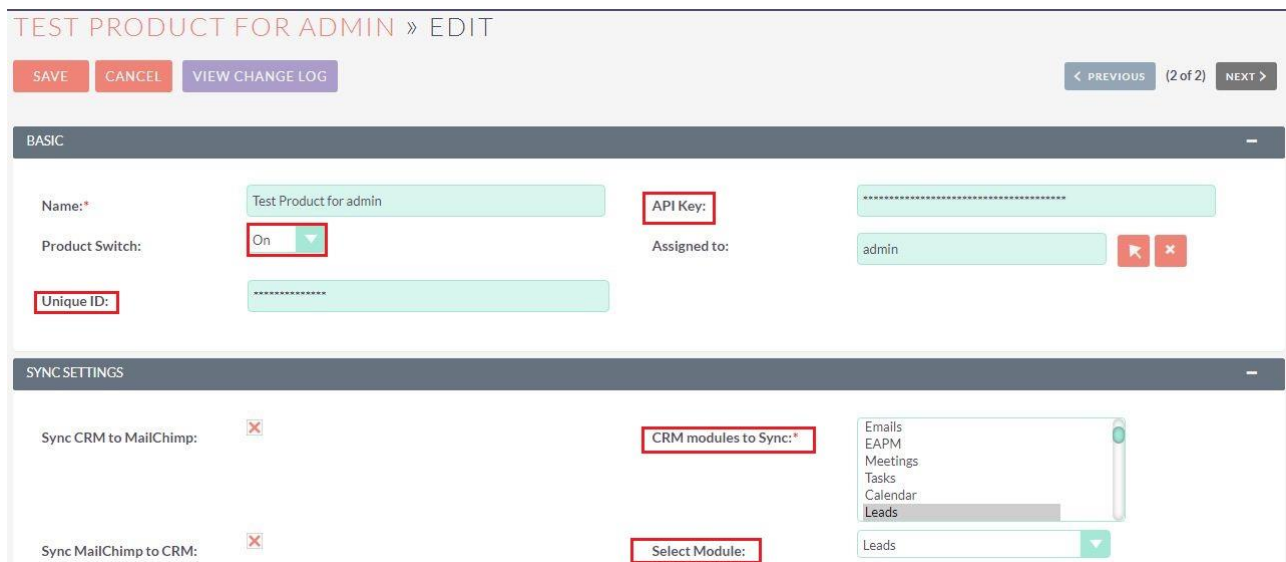
# User Guide

## User Guide:-

**1.** Go to the admin panel and click on "Mailchimp config" option.

MAILCHIMP CONFIG

| | Product Switch | Name | Unique ID | Select Module | CRM modules to Sync | Sync MailChimp to CRM | API Key | Sync CRM to MailChimp | Assigned to |
|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | (1 - 2 of 2) |
| ☐ ✎ | On | Test Setting for regular user | 3c370e8014 | Contacts | Contacts | ☒ | ************************** | ☒ | regular |
| ☐ ✎ | On | Test Product for admin | 5d76e7031e | Leads | Leads | ☒ | ************************** | ☒ | admin |
| | | | | | | | | | (1 - 2 of 2) |

**2.** Give a name to settings, enter Mailchimp API key, Unique id, and
fill other details.

TEST PRODUCT FOR ADMIN » EDIT

SAVE    CANCEL    VIEW CHANGE LOG                                    < PREVIOUS  (2 of 2)  NEXT >

BASIC                                                                        —

| Name:* | Test Product for admin | API Key: | ****************************************** |
|---|---|---|---|
| Product Switch: | On ▼ | Assigned to: | admin |
| Unique ID: | *************** | | |

SYNC SETTINGS                                                                —

| Sync CRM to MailChimp: | ☒ | CRM modules to Sync:* | Emails / EAPM / Meetings / Tasks / Calendar / Leads |
|---|---|---|---|
| Sync MailChimp to CRM: | ☒ | Select Module: | Leads ▼ |

**3.** Open Mailchimp and go to profile>extra>api keys>create a key. When the key is generated, Paste it into SuiteCRM



**4.** After saving the api key you can see webhook url/callback url at the top of dashboard. Copy this url.

**5.** Open Mailchimp and go to Audience>manage audience>settings>webhook. In this page paste the url in Callback url field.

Webhooks ⓘ          Audience>Manage Audience>Settings>webhook>paste webhook URL          Create New Webhook

Configured webhooks

http://sugarpro.outrightdev.link/pro10_2/index.php?entryPoint=outr_mailchimp_webhook_entrypoint          Edit

**6.** Copy the unique id from Mailchimp and paste it into SuiteCRM Mailchimp Configuration setting.

## Required email footer content

Enter contact info about this audience and a permission reminder in case someone reports you for spamming.

## Email beamer

Send a campaign by sending an email to a private Mailchimp address.

## Google Analytics on archive pages

Add Google Analytics tracking to campaign archives.

## Webhooks

Keep your audience synced with a local list on your server.

Unique id for audience Outright Store

*************

**7.** We have created two Separate settings for two different Mailchimp accounts. Both are assigned to different modules and users.



**8.** Here are the two Mailchimp accounts that we are going to use.

**9.** Currently there are two records in SuiteCRM Leads Modules and Mailchimp.
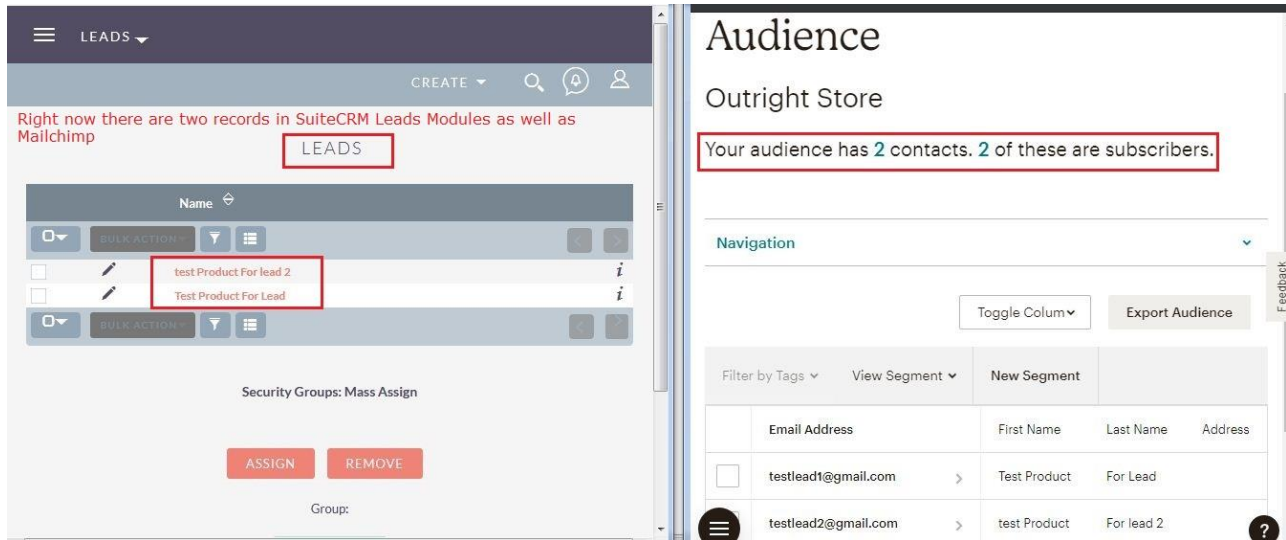


**10.** We Created a record in Leads Modules and it is automatically synced in Mailchimp.
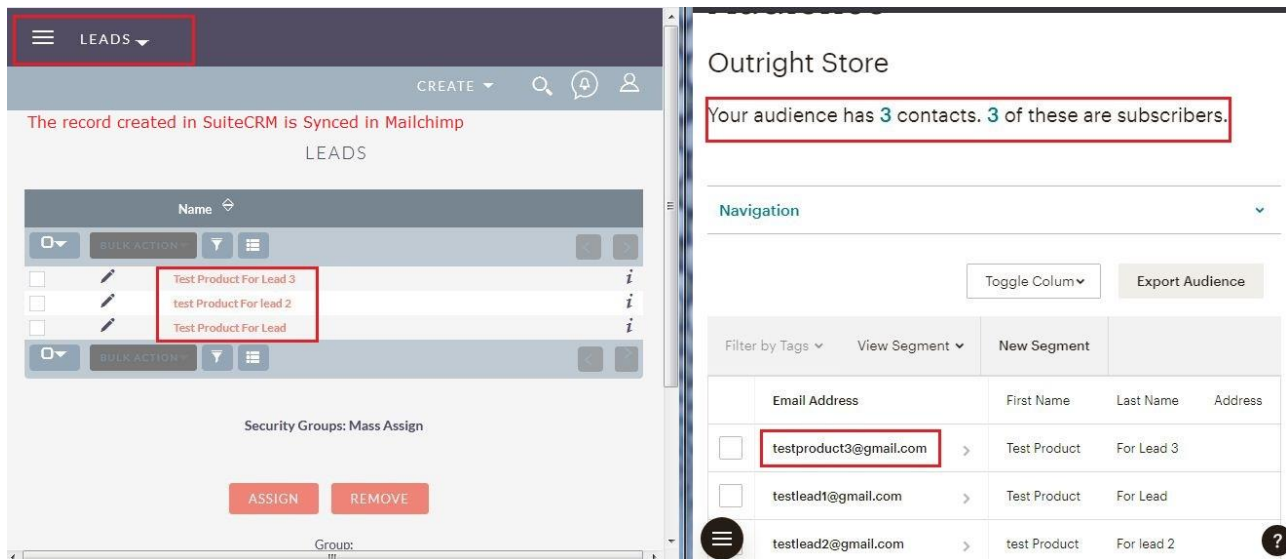
**11.** In the other Mailchimp Account there are two records in audience list. In SuiteCRM as well, there are two records in Contact Module.
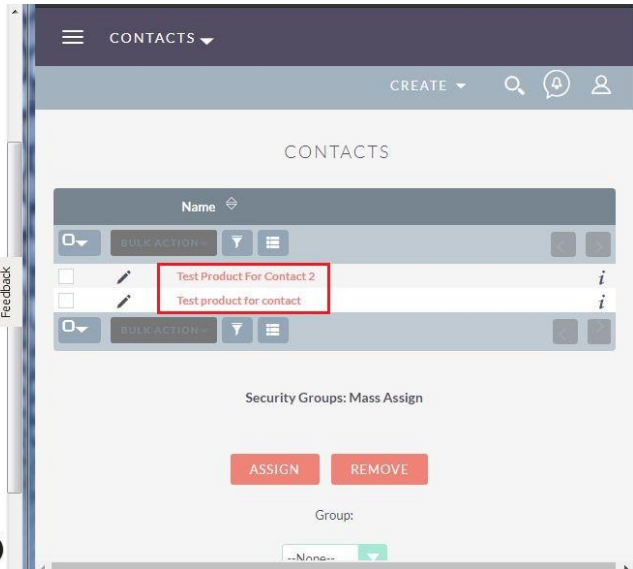


**12.** Now add a contact in Mailchimp. As you can see it's automatically synced in SuiteCRM.

**13.** Create a custom field in signup forms in Mailchimp.



**14.** Go to the admin panel and click on Mailchimp field mapper options. From here you can map the custom field in SuiteCRM.

**15.** The custom field is also Synced in SuiteCRM.