



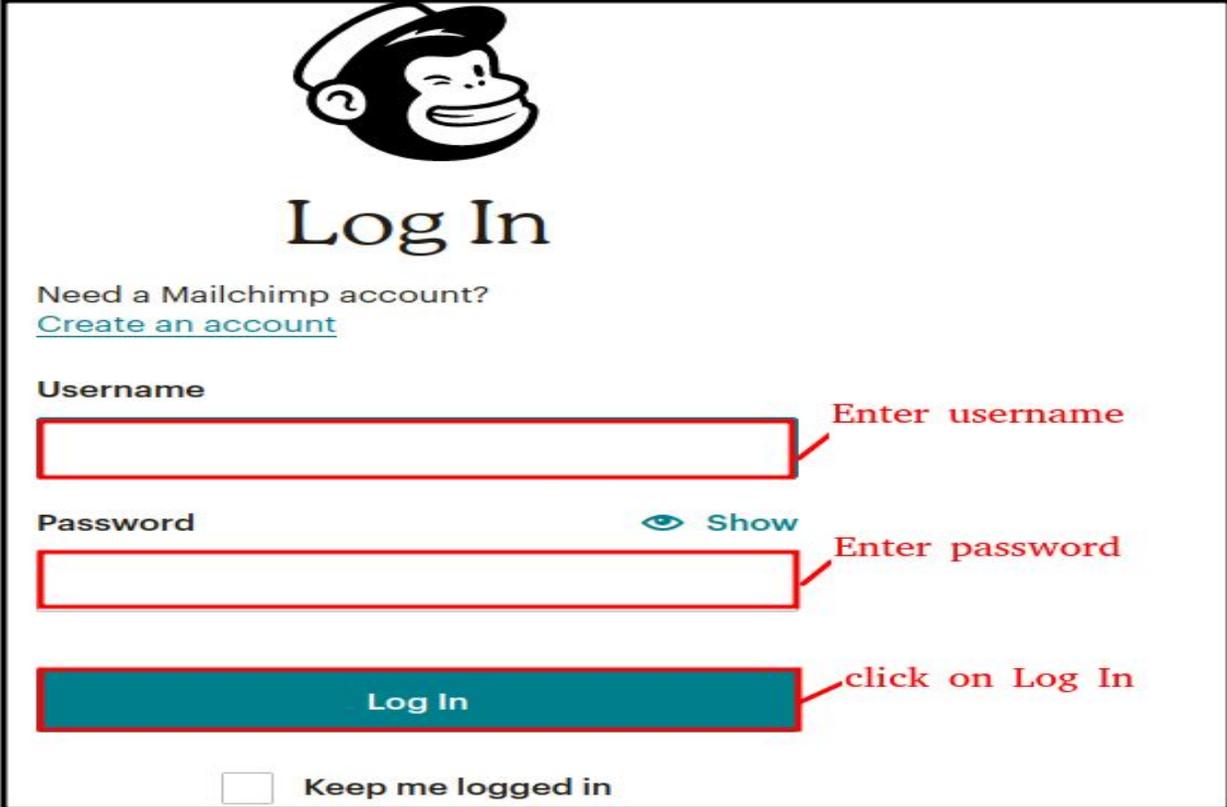
SuiteCRM MailChimp
Integration

User Guide

Configuration Guide:-

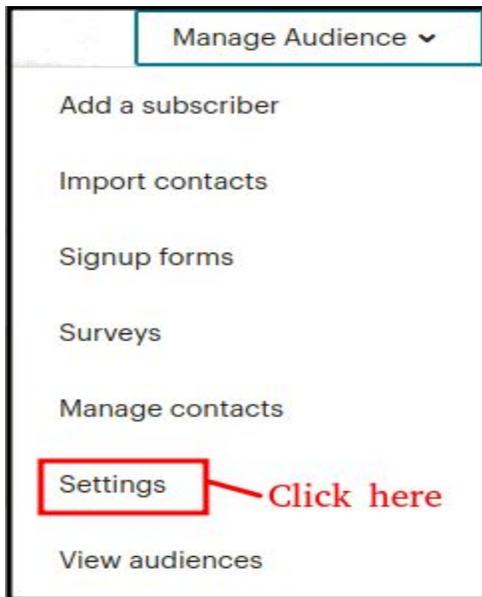
1. Create a Mailchimp Webhook URL :

a). Login into MailChimp Account.

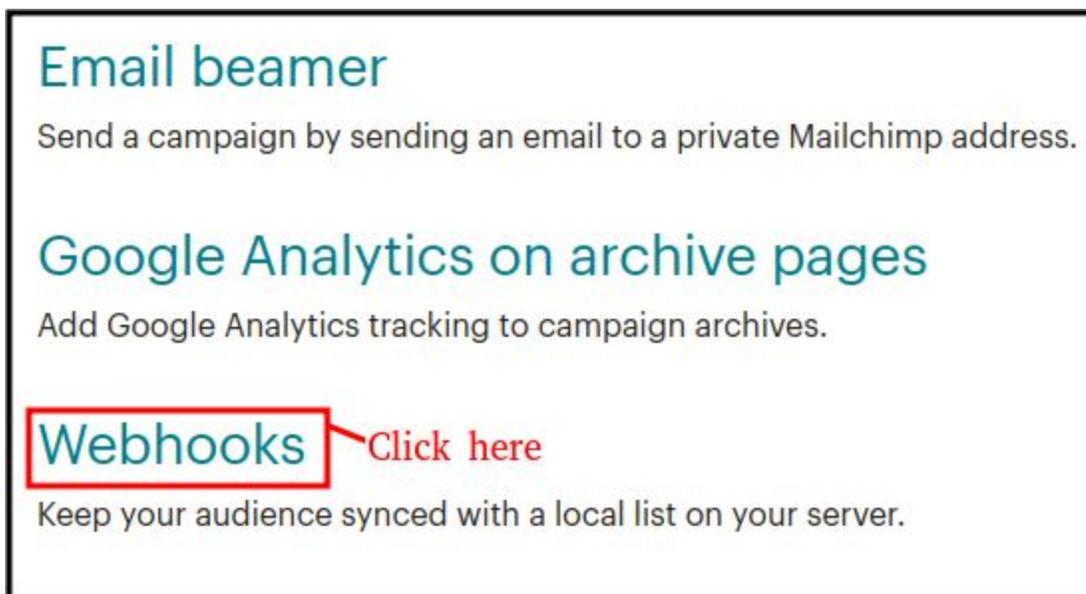


The screenshot shows the Mailchimp login interface. At the top is the Mailchimp monkey logo. Below it is the text "Log In". A link "Need a Mailchimp account? [Create an account](#)" is provided. The form contains three main elements: a "Username" field with a red box and the annotation "Enter username"; a "Password" field with a red box, a "Show" button, and the annotation "Enter password"; and a teal "Log In" button with a red box and the annotation "click on Log In". At the bottom, there is a checkbox labeled "Keep me logged in".

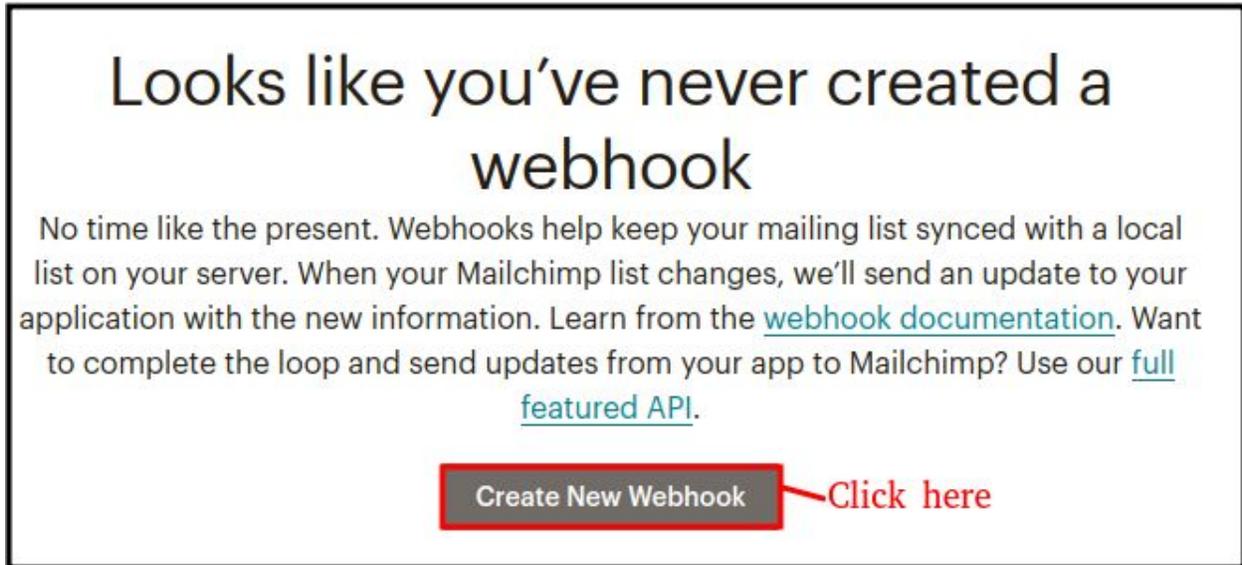
b). Go to Audience tab, Select the settings from Manage audience drop down list



c). Go to bottom of the page, and click on Webhooks



d). Click on to create a new Webhook.



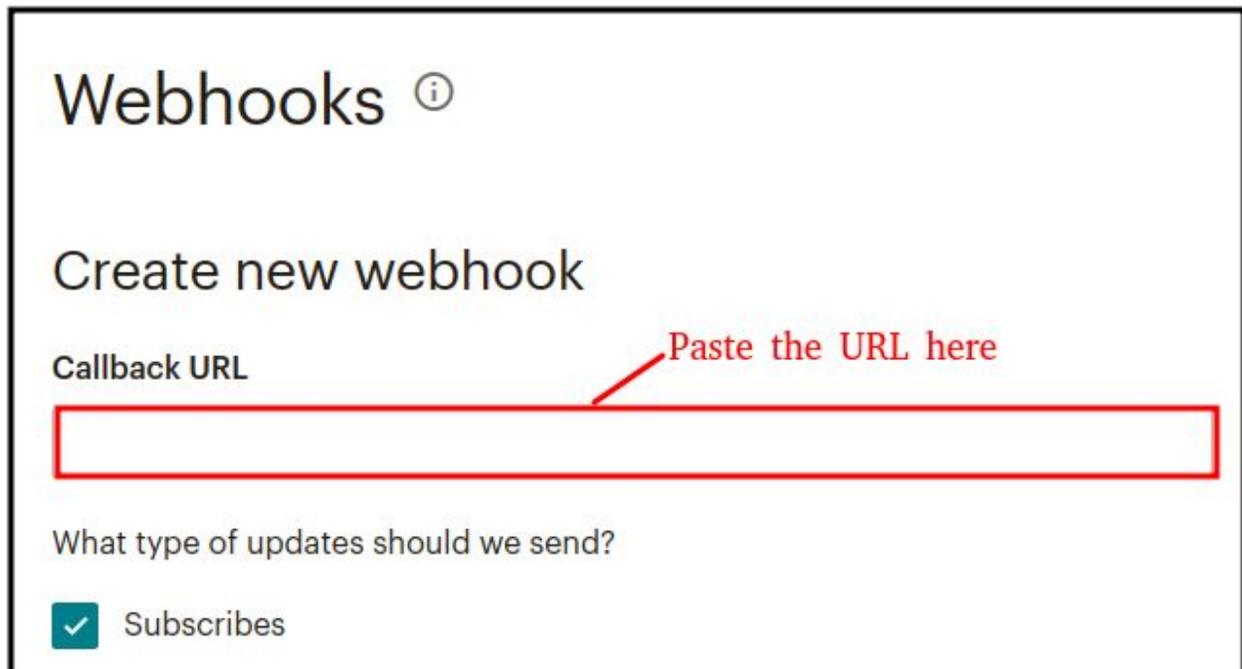
Looks like you've never created a
webhook

No time like the present. Webhooks help keep your mailing list synced with a local list on your server. When your Mailchimp list changes, we'll send an update to your application with the new information. Learn from the [webhook documentation](#). Want to complete the loop and send updates from your app to Mailchimp? Use our [full featured API](#).

Create New Webhook Click here

e). Copy the below URL and paste it into the callback URL.

```
https://current_crm_url/index.php?entryPoint=outr_mailchimp_webhook_entry  
point&secret=sfhbjkclnmg567690hjf78
```



Webhooks ⓘ

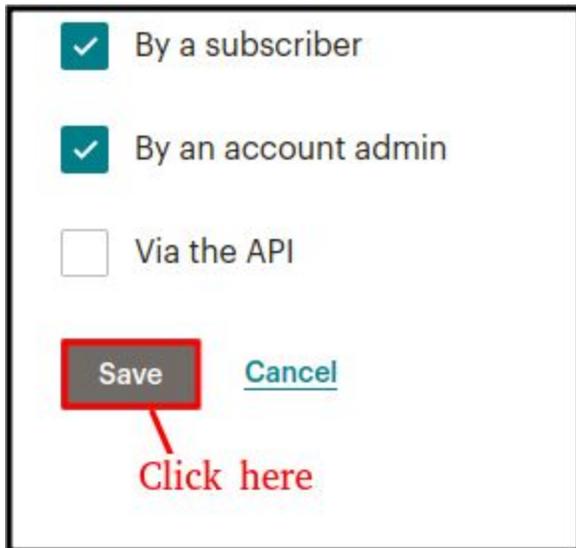
Create new webhook

Callback URL Paste the URL here

What type of updates should we send?

Subscribes

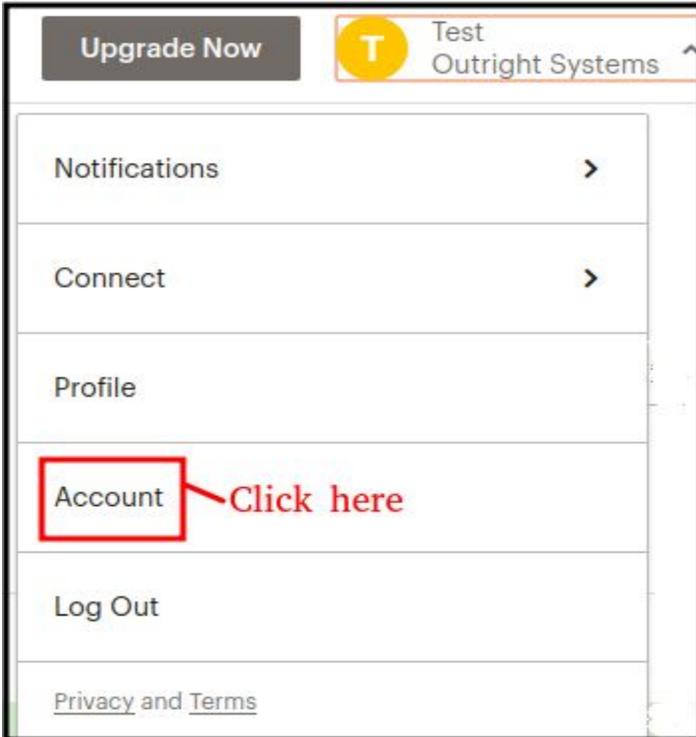
f). Clicks on save



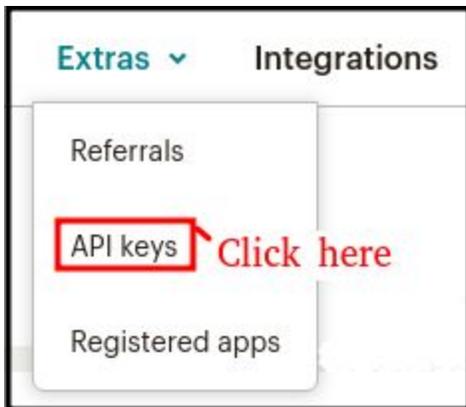
The screenshot shows a form with three radio button options: "By a subscriber" (checked), "By an account admin" (checked), and "Via the API" (unchecked). Below the options are two buttons: "Save" and "Cancel". The "Save" button is highlighted with a red box, and a red arrow points to it with the text "Click here" written in red.

2). Create a API key to configure mailchimp in CRM.

a). Go to Account



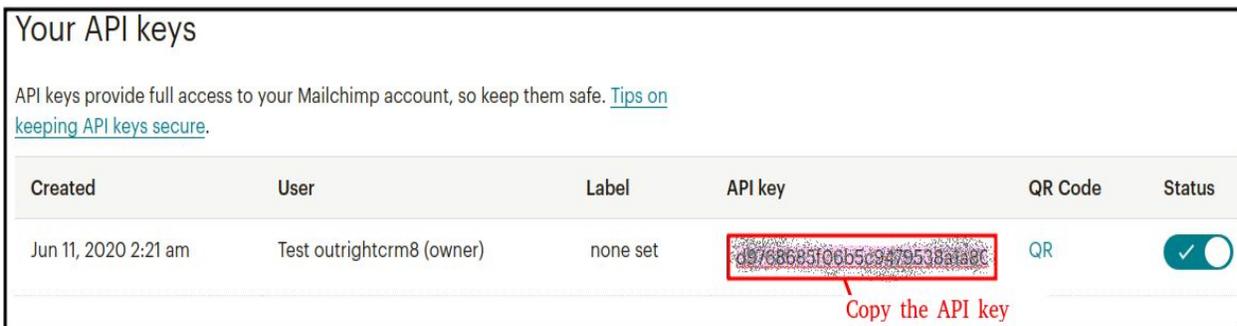
b). Select the API keys from the extras drop down list.



c). Click on to create a API key

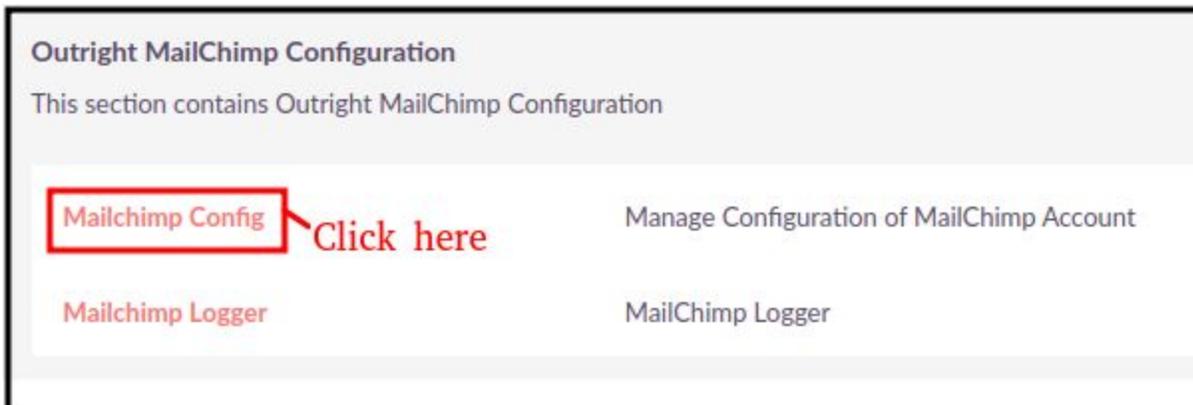


d). Finally, the API key has been created.



3. Configure MailChimp in CRM.

a). Go to Administrator and click on Mailchimp configure.



b). Enter the name, paste the API key from MailChimp, select the contacts module.

CREATE

SAVE CANCEL

BASIC

Enter the name

Name: *

Assigned to: admin

API Key:

API URL:

Sync CRM to MailChimp:

Paste the API key

Sync MailChimp to CRM:

Select Module:

Select the contacts module

Description:

User Guide:-

1. Create contacts on CRM and MailChimp.

CONTACTS						
Name	Title	Account Name	Email	Office Phone	User	Date Created
<input type="checkbox"/>		Peter Philip	-	peter.philip@gmail.com	admin	06/11/2020 12:59
<input type="checkbox"/>		Michael John	-	mic.john@gmail.com	admin	06/11/2020 12:57
<input type="checkbox"/>		Saurabh21 Yadav1126	-	yadav.saurabh67@outrightcrm.com	-	06/11/2020 11:12
<input type="checkbox"/>		Saurabh21 Yadav	-	yadav.saurabh+21@outrightcrm.com	-	06/10/2020 21:24

2. Created contacts on both CRM and MailChimp Sync each other.

Filter by Tags		View Segment		New Segment						
	Email Address	First Name	Last Name	Address	Phone Number	Birthday	Tags	Email Marketing	Sou	
<input type="checkbox"/>	peter.philip@gmail.com >	Peter	Philip	591 Grand Avenue Suite G101, San Marcos 92069 USA				Subscribed	API	
<input type="checkbox"/>	mic.john@gmail.com >	Michael	John	260-C El North Encinitas, CA 92024 USA				Subscribed	API	
<input type="checkbox"/>	yadav.saurabh67@outrightcr... >	Saurabh21	Yadav1126	noida, 111 noida, ewqeq 201301 USA	4235426562	07/05	test1	Subscribed	Adn	
<input type="checkbox"/>	yadav.saurabh+21@outrightc... >	Saurabh21	Yadav	noida, 111 noida, up 201301 USA	423542656		test1	Subscribed	Adn	

3. Create target list on CRM / Create tags on MailChimp

TARGETS - LISTS					
Target List	Type	Description	User	Date Created	
<input type="checkbox"/>		Influencer	Default	admin	06/11/2020 13:09
<input type="checkbox"/>		Conference Lead	Default	admin	06/11/2020 13:09
<input type="checkbox"/>		test1	-	-	06/10/2020 21:27

4. Target list on CRM Sync with MailChimp tags

Tags

Sort by Name

test1
Created 6/10/20 11:56AM

Influencer
Created 6/11/20 3:39AM

Conference Lead
Created 6/11/20 3:39AM